



**Amanda Baltz** is Co-founder and CEO of Spaulding Medical, West Bend, where she is responsible for the company's strategy and operations. Spaulding Medical is a private spinoff of Spaulding Clinical Research, which Baltz helped start in 2007, serving in a business development and operations capacity. In October 2012, she was named vice president of business operations for Spaulding Clinical Research, the position she held until being named president and CEO of Spaulding Medical. Under her leadership at Spaulding Medical, the company has successfully launched a proprietary medical cardiac device

and software management system, clearing barriers to entry and gaining market acceptance. Since FDA clearance in 2015, the company has grown to seven digits in revenue and is currently planning their next product launch which will be the basis for a next generation series of cardiac device, software, and data solutions.

She is a Milwaukee Business Journal 40 under 40 award winner in 2017. She is a member of Hoan, a Milwaukee based group of next generation leaders and professionals. She is also a member of Tempo Milwaukee, a woman's executive professional organization. In 2019, Milwaukee Magazine honored Amanda with a "Women of Distinction" Award for not only her accomplishments through her business, but also her work through Wisconsin's Leukemia and Lymphoma Chapter. She earned the 2019 Woman of the Year campaign through her efforts raising funds for LLS. She was a member of the Holy Family Parish School Board, where she served as board president for 2014-2015, and served on the Holy Family Parish Council. She is a former board member of the Boys and Girls Club of Washington County. She received her Bachelor of Science degree from Marquette University where she was named the "Biomedical Sciences Student of the Year" in 2004. Baltz has five children with her husband, Jason, and they live in Mequon, Wisconsin.

---

**Jean Grow** PhD is the Founder and Chief TruthsTeller at GROW – a Diversity Equity & Inclusion (DEI) consultancy. After 20 years of conducting research on the lack of women in advertising creative departments and the dire need for diversity across the entire advertising industry, while teaching advertising and mentoring students, Jean pivoted away from academia to pursue her passion. She now works to help build diverse, equitable, and inclusive creative workspaces. Combining her deep and emotive understanding of DEI with her research acumen and advertising industry experience, Jean launched GROW - a DEI consultancy. You can find Jean at [jeangrow.com](http://jeangrow.com) or follow her @jeangrow and on LinkedIn.





**Nadiyah Johnson** graduated from Marquette University with a master's in computational science and is currently pursuing a PHD with a focus on computer science and mental health. Her research is predominantly geared toward mobile Health (mHealth). Nadiyah's research has granted her recognition at several conferences around the globe. She previously held a role at GE Healthcare as a technical product manager with a specialty in data science. Nadiyah's passion for diversity in STEM led her to launch her company Jet Constellations, a local software company. It's social

impact arm functions to promote racial diversity in the tech industry through STEM education and entrepreneurship programming as well as building a nurturing ecosystem of diverse techies and entrepreneurs. As founder she aims to uplift her community, including zip code 53206 (which incarcerates the most Black men in the nation), through education and tech investment, and later to hopefully roll out the model to other communities around America. She is currently realizing the vision that Milwaukee is the "Milky Way Tech Hub" – a tech hub representative of Milwaukee's diverse population.

Nadiyah is a recent Milwaukee Business Journal 40 under 40 honoree. She also serves as a professor at Marquette University. Nadiyah enjoys painting and educating youth about computer science in her free time. She currently sells her art in pop-up shops at local art fairs. When Nadiyah isn't painting or working in the community she is spending quality time with her family. Likely beating them in chess.

Personal twitter: @nadiyahjohnson

Company twitter: @themilkywaymke

Instagram: @Jetconstellations

TED Talk: <https://www.youtube.com/watch?v=m93TzsxGf00&t=13s>

Website: [Milkywaytechhub.com](http://Milkywaytechhub.com) or [Jetconstellations.com](http://Jetconstellations.com)

---

**Colleen McFarland** is the author of *Disconnected, How to Use People Data to Provide Realness, Meaning and Belonging at Work*. She wants workplace leaders to understand the technology has not only changed how we work, but the youngest workers too. Workers age 26 and younger are the loneliest group in workplace and their loneliness impacts their health and the health of businesses.

Colleen is passionate about leaders becoming aware of implications of this wellbeing crisis and igniting in leaders the desire to address it.

Colleen is a versatile change management leader with considerable and diverse experience with change initiatives. She is a trusted advisor who provides counsel and support to leaders of strategic initiatives. As an expert in change management, she knows that cold hard facts combined with compassion is what is needed to motivate individuals to do the hard work that change requires. And it takes empathetic leaders to drive the change.



Educated first at Marquette University as an Industrial Engineer, later at Loyola University Chicago in Quinlan School of Business, Colleen has spent her career supporting leaders who are driving change in their organizations.



**Sharlen Moore** has committed her life to building and sustaining grassroots leadership for change. She has a passion for community justice, which led to her co-founding Urban Underground in 2000, a nationally recognized grassroots youth development organization whose members have been at the forefront of youth-led social change in Milwaukee and the region. She is also the founding member of Youth Justice Milwaukee which is a broad-based youth decarceration campaign advocating for the creation of community-based, family-centered,

restorative programs as an alternative to locking up youth in Wisconsin prisons. Sharlen's efforts have touched the lives of countless youth and have inspired a new generation of young leaders that will carry forth the struggle for justice and equality. Sharlen currently serves as Director of Urban Underground & Youth Justice Milwaukee, located in Milwaukee, Wisconsin.

**Sheila Long** is the Founder of MalamaDoe, A Coworking Community for Women in Shorewood, Wisconsin, and believes in inspiring awesome women to get connected professionally. Sheila received her MBA in Strategy and Finance from the Booth School of Business at the University of Chicago. She earned International Business, Economics and Spanish degrees from Saint Louis University where she enjoyed four semesters on their campus in Spain, fine-tuning her cultural knowledge.

Sheila currently resides in Whitefish Bay, Wisconsin with her three children. Whenever she's not creating change for the betterment of women's careers, you can find Sheila connecting and building communities while expanding her cultural knowledge, learning a new language, and obsessing over healthy eating.

