



THE WISCONSIN STARTUP COALITION

Advocating for the *Forward Wisconsin Fund*

Wisconsin ranks 33 out of 50 for risk capital and entrepreneurial infrastructure.* Minnesota and Illinois are outdoing us in invested dollars in early stage startups. Wisconsin's economic success depends on startups, which are the #1 driver for business, innovation, and job creation.

\$75M in one time funding to the Wisconsin Economic Development Corporation (WEDC) to create the Forward Wisconsin Fund will accelerate investment in early stage, high growth Wisconsin startups. This initiative will help Wisconsin become a top state in the midwest for startup investment.

Further, WSC supports an additional \$25M investment by the legislature to renew the Badger Fund of Funds.

A total of **\$100M** would result in at least **\$350M** of total new investments in Wisconsin startups.

This funding + federal funds would be the largest public investment in venture capital in state history.

Forward Wisconsin Fund

3:1 Match Private : Public Investment
\$225M Private + \$75M Public = \$300M



Funds will be "Evergreened"
(investment returns go to replenish fund)



Request for Proposal for 1 or more WI based fund manager(s)



JFC must approve fund managers



No restrictions on additional investment outside of Wisconsin

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